



May, 2007

Union's unfair labor practice charges resolved in favor of Farmer Joe's

Joe and I were recently notified by US mail that the NLRB has resolved all the "unfair labor practice" accusations filed by the UFCW in February and March, 2007. The National Labor Relations Board is an independent federal agency created by Congress in 1935 to administer the National Labor Relations Act, **the primary law** governing relations between unions and employers in the private sector.

Allegation #1 32-CA-23020

In a letter dated 4/30/07, Alan B. Reichard, Regional Director, of the NLRB notified the UFCW and Farmer Joe's that:

- (1) No complaint will issue on charge No. 32-CA-23020.
- (2) The UFCW's charge of unlawful conduct by management at Farmer Joe's is dismissed.

Allegation #2 32-CA-23063 (Termination of Victor Blanco)

In a second letter dated 5/1/07, the NLRB informed the parties that "the charges in the above-captioned matters **have been withdrawn**" by the UFCW.

Thank You for Your Support During this Difficult Time

Live Music every Friday through May

On **Friday, the 13th** (4/13/07) the UFCW commenced a boycott of Farmer Joe's every Friday. Despite the boycott, Joe and I have been overwhelmed by the outpouring of community support - especially on Fridays. We thank our community for "voting with their feet" and altering their shopping patterns to support Farmer Joe's.

Many of you were in attendance at our "Customer Appreciation" Event on Good Friday, 4/6/07. With about four days notice, more than 2,000 people appeared at our new store located at 3426 Fruitvale Avenue, Oakland. It was a wonderful event with our community.

Beginning April 30th, we have been featuring live music in front of our Fruitvale store on Fridays. On May 4, Calvin Keys*, noted jazz guitarist, serenaded our wonderful customers in front of our new Fruitvale store. The Calvin Keys Duo will be providing music **every** Friday in May from 4:30 to 7:00 p.m. There will also be treats for kids.

Please come join us. We are honored to be a part of Oakland's small business community. We appreciate very much your kind support.

* *"Jazz is freedom of expression – no boundaries. I play what I feel; people call it whatever they like."*